



THE UNIVERSITY OF HONG KONG
Faculty of Business and Economics

China Business & Economics (Oct 2018) Programme



Pre-Departure Briefing Session





Programme Details



Programme Schedule

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Oct 2018					13 To Shanghai To Shanghai To Shanghai Arrival Dinner Arrival Dinner	14 Lecture #1 Lecture #1 Lecture #1 Lecture #2 Lecture #2 Lecture #2
15 Lecture #3 Lecture #3 Lecture #3 City Tour City Tour City Tour	16 Lecture #4 Lecture #4 Lecture #4 Visit/Talk #1 Visit/Talk #1 Visit/Talk #1	17 Lecture #5 Lecture #5 Lecture #5 Lecture #6 Lecture #6 Lecture #6	18 Lecture #7 Lecture #7 Lecture #7 Lecture #8 Lecture #8 Lecture #8	19 Presentation Presentation Presentation Visit/Talk #2 Visit/Talk #2 Visit/Talk #2	20 Free Time Free Time Free Time Free Time Free Time Free Time Farewell Dinner Farewell Dinner	21 Leaving Fudan Leaving Fudan To HK To HK To HK To HK



Programme Components

- ▶ 8 Formal Lectures by Dr. SHAO Xiang
- ▶ 2 Firm Visits/Guest Talks
- ▶ Group project presentation
- ▶ Individual term paper
- ▶ Shanghai City Tour
- ▶ Interaction with around 20 Fudan students
- ▶ Welcome dinner and farewell party





Course Details

FBEC2002 - The China Economy: Implications for Global Business

No. of credits: 6

Components of the course:

1. 8 three-hour lectures
2. 2 firm visits/guest talks
3. Group project presentation (7 students in each group)
4. Individual term paper

Course Details



FBEC2002 - The China Economy: Implications for Global Business

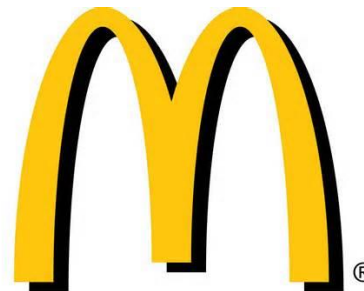
Course Assessment:

1. Class Participation (30%)
 - a) *Attendance and punctuality (10%)*
 - b) *Contribution of the discussion (20%)*
2. Group Presentation (30%)
3. Individual Term Paper (40%)

Company Visits

Previous year's examples:

- Pop-cap China (computer games: e.g. zombie & plants)
- McDonald's Hamburger University
- Tuhu
- EMC (cloud computing, big data)
- Bao Steel
- Ford Shanghai
- Cisco



i'm lovin' it®



Company Visits

- ▶ Firms to be visited may not be able to provide good English speakers to introduce their firms to students.
- ▶ For students who do not know mandarin, you may seek help from your groupmates to do the translation for you.





Programme Logistics



Flight Details

▶ Departing Hong Kong

(Only for students who purchase round-trip tickets through our Faculty)

Date:	October 13, 2018 (Saturday)
Flight Number:	MU724 (China Eastern Airline 中國東方航空)
Departure Time:	9:35 am
Arrival Time:	11:55 am
Meeting time:	7:00 am at check-in counter at Aisle J (TBC) of Hong Kong International Airport (Terminal 1)

- ❖ *Student helpers will pick you up at Shanghai Pudong Airport.*
- ❖ *For students who will not be travelling with the group, please make sure that you contact the student helpers upon arrival at Shanghai and the dorm. Contact information will be provided to you soon.*



Flight Details

▶ Returning Hong Kong

(Only for students who purchase round-trip tickets through our Faculty)

Date:	October 21, 2018 (Sunday)
Flight Number:	MU509 (China Eastern Airline 中國東方航空)
Departure Time:	1:15 pm
Arrival Time:	4:05 pm

- ▶ *Please keep the **boarding pass** of your flights/train tickets as you will need to submit them to us if you apply for insurance claim as well as the Mainland Experience Scheme.*



Insurance

- ▶ HKU undergraduate students travelling abroad as arranged by the University will be covered by the University's Group Travel Insurance Policy which provides basic benefits to students.

(You may check the [2017-18 insurance details](#) for reference)

- ▶ You may also purchase additional insurance plan yourself if you want to further extend the coverage during your stay in Shanghai.



Travel Insurance



Accommodation

- ▶ All students will be staying in Fudan Dorm Building No. 41 & 42
- ▶ Two students will be assigned to each room
- ▶ The following facilities will be available in the dorm:
 - Shared toilets on each floor
 - Hot water will be available in the bathroom at 7 – 9am and 4:30 – 11:30pm every day
 - Air-conditioning
 - Drinking water
 - Pillows, blankets, mattress and bed sheets
 - Students are required to buy a data card in order to connect to the internet. Fudan student helpers will provide you with more instructions upon arriving the dorm.

Accommodation



Classrooms



Items you need to bring

- ID card, valid Home Return Permit, passport or tourist visa to Mainland China (if applicable)



- Mobile phone

- Cash (for meals, transportation, leisure activities & etc.)

(Meal card of RMB300 will be provided to students for eating on-campus)

(Currency exchange services will also be available at Fudan campus)



- Adaptors/Plugs for Mainland China (220 V)

- **Business casual** for company visits and presentations

- Laptop



- Medicine



Student Conduct

- ▶ Students are required to attend **ALL** programme-arranged activities, including classes, guest talks, site visits, cultural tours, networking tea reception, welcome and farewell dinners, etc.
- ▶ Attendance record for all lectures and events will be kept which will affect the final grade of the course.
- ▶ Prior preparation and active participation in all events are expected.
- ▶ Students are required to stay in the **Fudan dorm** throughout the Programme period.



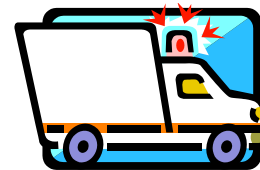
Student Conduct

- ▶ Students are taken as representatives of HKU and FBE while in Shanghai.
- ▶ You are reminded to behave responsibly and maturely.
- ▶ You are required to follow all rules and regulations as set by Fudan University as well as those by the teachers and staff in the programme.
- ▶ Please take good care of your personal belongings, such as passport, ID card, credit cards, cash, mobile, laptop & etc.



Emergency Support

- ▶ Inform Fudan staff or student helpers
- ▶ Contact the local emergency authorities for assistance
- ▶ Call the Hong Kong Immigration Department
(境外港人求助熱線) **(852) 1868 (24-hour hotline)**
- ▶ Inform your parents/relatives/friends in Hong Kong
- ▶ Inform the FBE Faculty Office
 - Email: raylwm@hku.hk
 - Tel: (852) 3917 1133



Emergency



CBE (May 2018) Students Breakdown

Total no. of students:	42
Year 2: Year 3 : Year 4 or above	23: 7 : 12
Male : Female	27 : 15
Local : Mainland : Others	26 : 9 : 7



Please form into groups of
7 members now.